



Press Release

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Harvest House Strengthens Acquisitions and Sales Teams with Two New Hires

Eugene, Oregon—October 26, 2018—Harvest House Publishers announced last month the addition of two new hires to their acquisitions and sales teams.

Joining the company in the role of Senior Acquisitions Editor/Sales Manager, Gift Trade, Ruth Samsel, working in conjunction with the McKenzie publishing group, will be responsible for acquisitions, development, and production of the company's gift books as well as sales of the line to the gift trade and corporate gift accounts.

Sharing her thoughts on what this means for her team and the company, Barb Sherrill, EVP and Publisher of the McKenzie Group, says, "We are extremely delighted to have Ruth's passion, vision, and drive at Harvest House, and we are excited to see the authors, products, and sales growth she will bring to our gift book line."

Seasoned veteran Chris Robinette joins the company in the position of Director of Sales/Corporate Business Development. Chris will be responsible to identify, establish, develop, and grow new sales opportunities for all Harvest House books to a host of specialty accounts outside the traditional book trade.

"Chris's extensive experience in Christian publishing in nearly every kind of domestic and international market adds significant strength and depth to our sales team," shared Brad Moses, VP of Sales.

About the Publisher:

Harvest House, a Christian publishing company based in Eugene, Oregon, publishes more than 135 books per year and carries a strong backlist offering more than 1,200 titles. Over 140 million Harvest House books have been sold worldwide through diverse distribution channels, and additional millions have sold in over 75 different languages.

Print-quality images to accompany this press release are available in digital format. Available images are: photo, Harvest House logo.

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