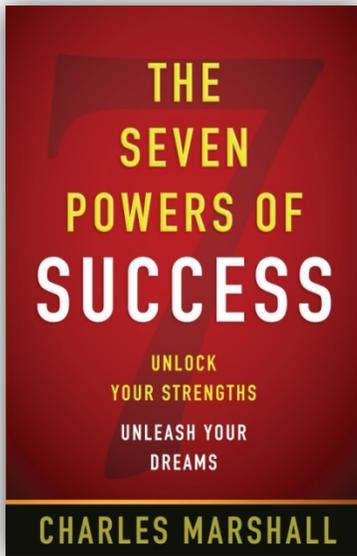


The Seven Powers of Success

Unlocking Your Potential to Reach Your Dreams



Do you believe that success is only available to the elite—those who are wealthy, beautiful, or famous? Do you have dreams for your life but can't seem to find the traction to fulfill them? Charles Marshall, nationally known motivational speaker, corporate comedian and the author *The Seven Powers of Success*, says, "success isn't defined by fame or fortune but by fulfilling one's potential and using the gifts God has given you." He further states that, "the key to unlocking success is to harness, develop, and apply your seven powers."

Marshall grew up in a family that often struggled financially, left home at age 18 to attend college but dreamed of pursuing a career in music. Although he found some success with music, problems with his vocal chords led to the end of that dream. He instead turned to comedy, gained a national following, and eventually transitioned into motivational speaking. Today, he travels more than 100,000 miles a year, speaking to associations and corporations, helping other people to become more successful.

"Right now, our country is struggling with an epidemic of entitlement thinking," says Marshall. "Entitlement is a mental infection that will ruin your chances for success. It is a mistake to sit around waiting for someone else to create your success."

To that end, Marshall believes that every person can create their own success, if they harness the seven powers, which are at the crux of his teaching. Marshall compares the seven powers to a car, or as he calls it, your success vehicle:

- **The Power of Choice** is the steering wheel of your success vehicle. By grabbing hold of this power, you choose what you want to pursue in life and begin owning your decisions.
- **The Power of Vision**, which Marshall likens to a windshield, allows you to see the possibility of your journey and where you want it to go.
- **The Power of Mind** is akin to the on-board GPS. Marshall encourages people to program their minds with good material to help them navigate their journey.
- **The Power of Action** serves as the accelerator for the success vehicle. This involves putting your plan into action, a step where many people stall. "People who wait for someday to take a ride in their success vehicle spend their whole lives in the garage," says Marshall. "You can grip the steering wheel of choice, see your desired destination clearly through the windshield of vision, and program your mental GPS, but if you don't press the accelerator of action, you're not going anywhere."
- **The Power of Failure** is your emergency roadside repair kit, filled with tools to deal with life's inevitable breakdowns. "The opposite of success isn't failure," says Marshall. "Failure is a necessary part of your success journey. The opposite of success is mediocrity."
- **The Power of Character** serves as the framework of your success vehicle. It needs to be strong enough to withstand the rigors of the journey.
- **The Power of Belief** is the engine of your success vehicle and drives the other six powers. The Power of Belief, according to Marshall has three main components: belief in yourself, belief in others, and belief in your world.

"There is no magic in this world," says Marshall. "The only magic is that which you create. But, you do have tools and by using those tools, which I've defined as the seven powers, you can unlock your potential and unleash your dreams."

Meet Charles Marshall



With his contagious humor, outrageous insight, and refreshing perspective, Charles Marshall is a major force among corporate speakers today. A full-time speaker since 1991, Charles performs regularly in countless venues throughout the United States and is recognized amongst meeting planners as one of the best humorous keynote speakers for any corporate event.

In addition to his reputation for excellence and originality as a corporate speaker, Charles is also known for his ability to produce roll-in-the-aisles clean comedy, avoiding all vulgarities and obscenities. He is one of an extremely select group of corporate comedians in the country today that specializes in performing *only* clean humor.

Marshall is able to reinforce his humor with poignant insights and salient strategies that audience members immediately connect with. He is adept at engaging his audience's attention with humor and then driving his point home with a powerful and potent message.

Attributing much of his popularity to providing an alternative to the blue humor of today's comics, Marshall says, "As I travel across the United States, I find that most people love comedy but don't want to have their ears burned and eyebrows singed with all of the vulgarity."

Marshall is the founder and president of M Power Resources, a company dedicated to providing growth resources for business and individuals. He lives with his wife and two children in the Atlanta area.

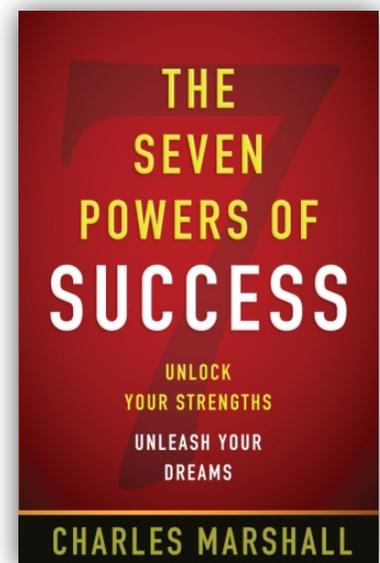
More information on Charles is available at www.charlesmarshall.net

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Interview Questions

- Charles, we often hear that success is available to anyone. Do you believe that is really true or do you think it's just a nice platitude?
- You have an interesting story about how you got into motivational speaking. Can you share it with us?
- How do you define success?
- You believe that success is available to anyone if they harness, develop, and apply what you refer to as the seven powers. Can you share more about these?
- The first power you mention is the Power of Choice. How do we begin to own our decisions and get away from the victim mentality?
- The second power is the Power of Vision, which you liken to a windshield. What are some practical steps we can take to begin to cultivate a vision for our dream?
- When it comes to the Power of Mind, which is third, you talk about actively redirecting your programming. What do you mean by this?
- What is Option X and why is this important to programming your mind?
- Another power, what you liken to an accelerator on a car, is the Power of Action. Why is this power so important?
- Can you describe a "burning-bush moment?" What does this look like?
- Why do you think so many people fear taking action?
- What are some practical steps we can take to start taking action when we're fearful?
- Power number five is the Power of Failure. How have you failed in your professional career as a speaker?
- You say that failure is a necessary step towards reaching your potential. But how do we get past the failure and begin to move forward, especially if it's a devastating failure?
- The sixth power is the Power of Character. How important is character in today's culture which often tends to look the other way?
- The last power, the engine that runs every other power, is the Power of Belief. How can we cultivate belief in ourselves, in others, and in our world?
- You say that our country is struggling with an epidemic of entitlement thinking. How does the entitlement philosophy hurt someone's chances of success?
- Other popular Christian books talk about finding your purpose by praying and asking God to reveal it to you. Is that the method you recommend using in your book?
- How does God fit into our pursuit of success?