

A TEXT MESSAGE... FROM GOD?

According to a study done by the International Association of Wireless Communications, nearly half (47%) of US teens say their social life would end or be worsened without their cell phone and nearly six in 10 (57%) credit their mobile device with improving their life. Additionally, the *National Institute on Media and Family* reports that looking at fashion magazines for just 5 minutes lowers a girl's self-esteem by 80%. At age thirteen, 53% of American girls are "unhappy with their bodies." This grows to 78% by the time girls reach seventeen. These trends show that today's *cell phone generation* of girls is constantly surrounded by images that cause negative thoughts. When you add gossip, guys, and growing up, all mixed together with a social media culture, it creates an unstable foundation on which to build self-confidence.

Miss America 2007, Lauren Nelson, and award-winning TV news anchor Robin Marsh, share a passion to encourage teen girls. They know firsthand what it's like to face cameras and the demands of being in the public eye. They also know how to *overcome* the negativity and build self-confidence based on the foundation of God's Word.

In their new book, *God, Girls, and Getting Connected*, Robin and Lauren offer straight talk devotions to help guide young girls through their everyday battles. Each devotion includes a question in teen lingo, God's "text response" from Scripture, insightful reflections, and a daily spiritual app to help girls relate biblical wisdom to everyday needs as they explore:

- how to deal with the drama of other girls
- decisions about boys and sexual purity
- do's and don'ts of social media
- the fun of living out a bold faith
- their identity and uniqueness in Christ

Young girls are making decisions right now that will shape the rest of their lives. Robin and Lauren say now is the perfect time for those girls to ask God the questions on their hearts and listen for His answers.

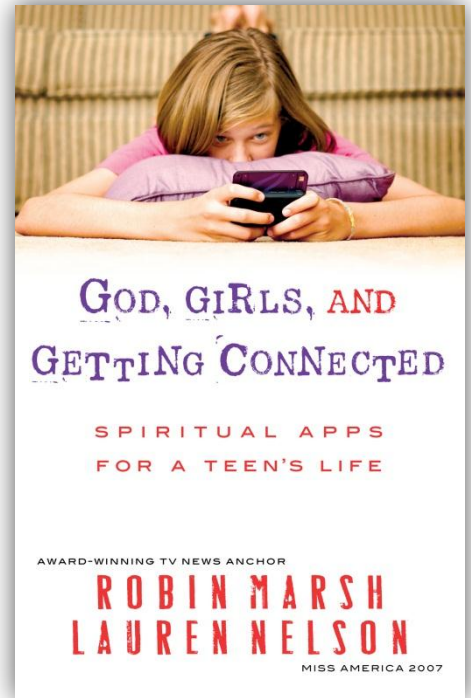
Robin Marsh is an Emmy nominated and national award-winning journalist. She anchors the weekday morning newscast at KWTN-News9, the CBS affiliate in Oklahoma City. Robin uses her influence from television as a way to share with women and girls about the love of Jesus at retreats for women, students, and churches.

Lauren Nelson was crowned Miss America 2007. Lauren serves many charities including Children's Miracle Network. She is an afternoon co-host at KWTN-News9, the CBS affiliate in Oklahoma City. Lauren loves teaching Bible studies and leading worship with her husband.



INTERVIEW QUESTIONS

- Why a book for teen girls?
- What topics do you cover in this book that you believe are vital for teen girls today?
- This book is in the form of a devotional. What makes it different from others on the market?
- Why is it important for girls to begin to understand at a young age their identity in Christ?
- What are three things young girls can start doing today to grow in their walk with God?
- What is the main message you want girls to get from your book?
- How has your experience as a news anchor influenced your ministry and connected you with teen girls? (Robin)
- How did your experience as Miss America influence your ministry and voice with teen girls? (Lauren)
- The name of your ministry is called *Unveiled Ministries*. Where did that name come from and why did you get it started?
- What can we expect from the next book you're working on titled... *God, Girls, and Guys*?



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